



SARA PRICE FAST, FOCUSED, AND UNRELENTING

SCORE fans are cheering for this 25-year-old racer who is quickly moving up the ranks in the SCORE Trophy Truck Spec division this season. Proving she's a fearless competitor the dirt bike champion turned Trophy Truck racer caught the eye of the RPM Off-Road team who put her in a brand new vehicle and to the enjoyment of the team and fans, have been enthusiastic about her performances so far.

For Price, winning in Baja is a goal that she wants to add to her racing career resume. "Over my lifetime I've spent a lot of time in Baja, chasing, exploring and seeing my dad race in SCORE," says Price. "I realized how much I really wanted to be there, and tackle the most prestigious races in off-road/desert racing with such amazing fans and supporters like we have in Mexico."

From a very young age Price turned pro motocross racer (age 16) and eventually moved into becoming a stunt-woman. The experiences in navigating the terrain and fearlessly attacking challenges have led her to become one of SCORE's most fierce competitors this season, and she's proving it. At the 2018 SCORE San Felipe 250, Price had some vehicle issues, yet she managed to push through and finish in 12th place among some of the more experienced racers in the field. She proved herself again during the 50th BFGoodrich Tires SCORE Baja 500, finishing in fifth place.

While it's not common to see a woman behind the wheel of a Trophy Truck, Price doesn't look at gender being an obstacle for her success, but she knows people are looking up to her. "I have the tools to reach other females and show them to chase their dreams and make it happen," says Price. "When the helmet is on, however, I'm a racer and I want to be treated that way." Knowing women aren't often found behind the wheel of a SCORE Trophy Truck, the spotlight is on. "They're going to look at you more often," says Price. "So if you have that ability to reach other females, it's important to show that in a respectable manner."

One of those people Price admires is Kristen Matlock. "I love her! She hasn't taken any shortcuts getting to the top in her class and she most definitely puts in the work," says Price "She's always a stand-up person when you talk to her. She has



a smile no matter if it's before the race, or after 'Ironwomanning' the SCORE Baja 1000. To me, she is the true iron woman and she is setting an amazing example to others."

Although Price is still in her rookie year in SCORE, competitors need to realize she's where she wants to be at this point in her career. "My journey as a racer has built me to be the athlete I am today and I wouldn't trade the good or bad times for anything else," says Price. "From starting in motocross and evolving into a driver on four wheels, I can honestly say I'm very happy where I am at, especially after all the hard work I have put in to get here. The ultimate goal and dream of mine would be to win a SCORE race and then a championship in our RPM Off-Road TT Spec. Then I want to work my way to be a top competitor in a SCORE Trophy Truck one day and Win the championship. Along with that, I want to be a great ambassador for the sport, helping and encouraging others to do the same and show the world how incredible our Off-road world is."

Although Price has some big ambitions, it's clear she's well on her way to achieving them. SCORE fans are hoping to see Price continue to move up the Trophy Truck Spec field at the Lucerna Hotels & Resorts Tijuana 22nd SCORE Desert Challenge, and at the 51st SCORE Baja 1000. "Competing in SCORE has already made me a better driver and athlete as a whole," says Price. "After completing the SCORE Baja 500, and running a solid race start to finish, I'm so ready for more!"

